

DAYGLO POSTERS

ARTWORK SPECIFICATIONS

COLOUR MODE:

Black and White (Greyscale)
Please only use a colour pallet of black, white and shades of grey in your document. Any other colour will be output as greyscale.

SIZE OF PRINT:

A4 or A3

ARTWORK REQUIRED AT:

Actual Size (100%)

BLEED SIZE:

NO BLEED REQUIRED. PLEASE NOTE:
Your image should be inset from the paper edge by 5mm all round as we cannot print to the edges of dayglo paper. No crop or printers marks necessary.

FILE RESOLUTIONS:

300dpi

ACCEPTED FILE FORMATS:

- PDF
Created using 'Press' or 'Print Quality' settings. Any images must be 300dpi GREYSCALE or 1-bit BITMAP at actual print size. All fonts to be embedded or outlined (converted to paths). All transparency to be flattened. No printers marks.

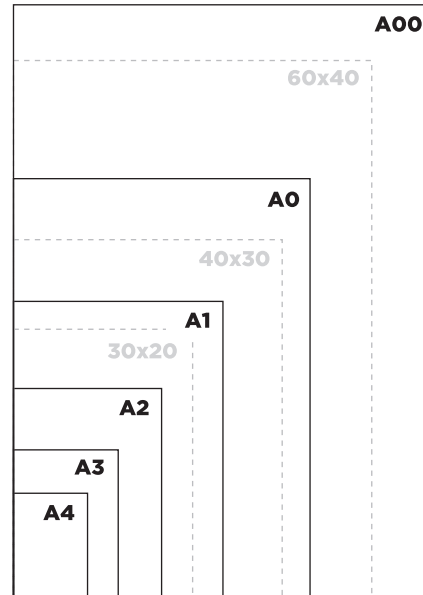
For Adobe Acrobat product information visit:
www.adobe.com/products/acrobat

- PHOTOSHOP PDF
Flattened 300dpi GREYSCALE files only

- JPEG
300dpi GREYSCALE only

- TIFF
300dpi GREYSCALE or 1-bit BITMAP

STANDARD PAPER SIZES:



Poster Size (ex. bleed)	Width (mm)		Height (mm)
A4	210	x	297
A3	297	x	420
A2	420	x	594
A1	594	x	841
A0	841	x	1189
30x20	508	x	762
40x30	762	x	1016
60x40	1016	x	1524

ADDING BLEED TO YOUR DOCUMENT:

Because of the printing process we use to create your dayglo posters we cannot print right up to the edge of the sheet. Please use the following reference for creating your artwork to our specification:

THE FILE YOU WOULD SUPPLY TO US WOULD BE AS FOLLOWS:

A3 = 297 x 420mm
No bleed required
Image inset 5mm

ARTWORK SIZE = 297 x 420mm
PRINT AREA = 287 x 410mm

or

A4 = 210 x 297mm
No bleed required
Image inset 5mm

ARTWORK SIZE = 210 x 297mm
PRINT AREA = 200 x 287mm

