

LARGE POSTERS - OUTDOORS

ARTWORK SPECIFICATIONS

COLOUR MODE:

CMYK - No RGB or spot colours.

PRINT SIZES:

A2 to A00

ARTWORK SCALING:

A2 & A1 prints - half size @ 300 dpi
Larger prints - quarter size @ 300dpi

BLEED SIZE:

NO BLEED REQUIRED.
No crop or printers marks.

FILE RESOLUTION:

Minimum of 300dpi @ quarter size

ACCEPTED FILE FORMATS:

- PDF
Created using 'Press' or 'Print Quality' settings.
Images must be CMYK 300dpi in your scaled down document. All fonts to be embedded or outlined (converted to paths). All transparency to be flattened. No printers marks.

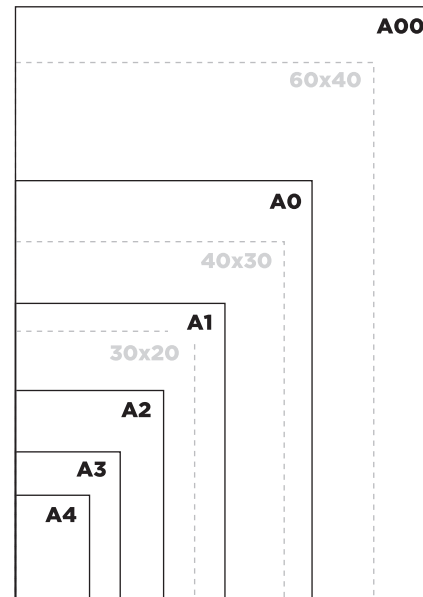
For Adobe Acrobat product information visit:
www.adobe.com/products/acrobat

- PHOTOSHOP PDF
Flattened CMYK files only.
Compression on best quality settings.

- JPEG
CMYK only. Compression on best quality settings.

- TIFF
CMYK only. No LZW compression.

STANDARD PAPER SIZES:



Poster Size (ex. bleed)	Width (mm)		Height (mm)
A4	210	x	297
A3	297	x	420
A2	420	x	594
A1	594	x	841
A0	841	x	1189
A00	1189	x	1682
30x20	508	x	762
40x30	762	x	1016
60x40	1016	x	1524

FILE SCALING & RESOLUTION:

Because large format print is usually viewed from a distance instead of close up, and because we print your file using a clever 'upscaling' software, the file resolutions you need to use for your artwork are much lower than those used for digital or litho posters.

Generally speaking, we require artwork to be created at quarter size using a resolution of 300dpi as anything above this doesn't make much difference to the output quality and only creates long processing times for us when we rip the file.

The exception to the rule would be when you are supplying files to be printed at smaller sizes such as A2 or A1, or something which will be viewed close up (less than 2 m). If this is the case, we recommend that you supply your file at half size using a resolution of 300dpi to achieve the best results.

The other recommendation we make is that you don't compress your files too heavily as this will create 'artifacts' or colour degradation which can be visible when printed, so please use best quality compression settings - especially with jpegs.

If you follow these guidelines your files will be much easier for you to manage, our rip software will do all the hard work interpreting the file, and the resulting print will still be nice and crisp !

A TYPICAL FILE YOU WOULD SUPPLY TO US WOULD BE AS FOLLOWS:

A0 PRINTS - ACTUAL SIZE = 841x1189mm
required at Quarter Size @ 300dpi
No Bleed Required on this kind of poster

YOUR ARTWORK SIZE = 420x594mm (a quarter of A0 is A2) @ 300dpi