

STATIC BANNER STAND

ARTWORK SPECIFICATIONS

COLOUR MODE:
CMYK - No RGB or spot colours.

SIZE OF PRINT:
See Diagram

ARTWORK CREATED AT:
Half Size (50%)
with 2mm bleed
No crop or printers marks.

FILE RESOLUTION:
300dpi

ACCEPTED FILE FORMATS:

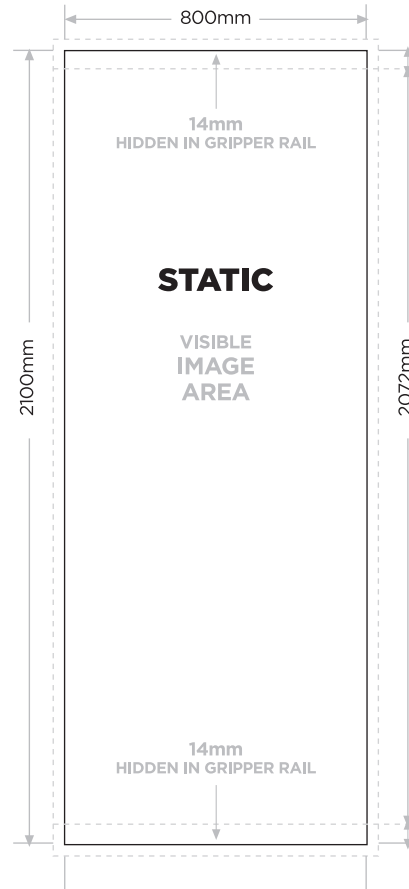
- PDF
Created using 'Press' or 'Print Quality' settings.
Images must be 300dpi CMYK at print size.
Fonts to be embedded or outlined (converted to paths).
All transparency to be flattened.
No printers marks.

For Adobe Acrobat product information visit:
www.adobe.com/products/acrobat

- PHOTOSHOP PDF
Flattened 300dpi CMYK files only

- JPEG
300dpi CMYK only

- TIFF
300dpi CMYK only



SPECIFICATIONS FOR ARTWORK CREATED AT 50% :

VISIBLE IMAGE:
1036x400mm

TRIM SIZE:
1050x400mm

BLEED SIZE:
1054x404mm

FILE RESOLUTION:
300dpi